

# **SURE-STRIKE IS A SURE HIT.**

By Gale Johnson – Locksmith Ledger

**Sure-Strike is an economical way to upgrade security on existing deadbolts and it can make a profitable addition when installing any new tubular deadbolt.**

One of the weakest links in most deadbolt installations is the strike plate. The one-inch bolt may be sturdy, but it extends into a flat strike plate fastened with 3/4-inch screws into doorjamb material that is often even thinner than 3/4 inches. Residential doors almost always open inward, so with one or two swift kicks, a thief can be inside in seconds. A few deadbolt manufacturers have tried various other strike plate designs, but they still usually depend on screws anchored to the doorjamb material. Buildings constructed with wood framing have one thing in common. Each door opening is roughed out with two-by-fours before the finished doorjamb is installed. The two-by-fours provide real strength for the opening while the doorjamb adds little more than beauty to the final installation.

The manufacturers of Sure-Strike have studied inherent weaknesses in a normal doorjamb installation and invented a new strike plate system to solve the problem. Almost three years of designing, engineering and testing have gone into the Sure-Strike product. Hundreds of locksmiths have provided valuable feedback during the design stages. This has enabled Sure-Strike to create a product which locksmiths can both easily install and be proud to offer to their customers. Sure-Strike products consist of two pieces. The inner piece is made of a composite material designed to withstand high impacts. The unit is shaped into a hollow tube. The tube has two functions. It is the strike plate receptacle for the deadbolt and also fully extends more than three inches back into the two-by-four framing to provide the best possible protection against forced entry. According to Sure-Strike, there were 2.9 million homes burglarized last year. With losses in the billions of dollars, every homeowner should be a potential customer for a Sure-Strike installation. This means extra profit for locksmiths while providing customers with increased protection. The simple installation takes only a short amount of time. Sure-Strike is compatible with all existing tubular deadbolt locks.